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ONLINE RATE CARD

REPRESENTATION ON BOTH SITES				
PLACEMENTS	SIZE (w x h) pixels	RATE (per week)	RATE (per month)	RATE (3 months)
Top Banner	760 x 120	\$1,200	\$3,500	\$8,000
Skyscraper	160 x 600	\$900	\$2,500	\$6,000
Pod	160 x 120	\$300	\$1,000	\$2,500
Pod	160 x flexible height	POA	POA	POA
Homepage Centre Banner (under Flash Movie – rugby.co.nz only)	422 x 48	\$300	\$1,000	\$2,500
TRAVEL & EVENTS SECTION				
Top Banner	760 x 120	\$900	\$2,500	\$6,000
Skyscraper	160 x 600	\$450	\$1,500	\$3,500
Pod	160 x 120	\$150	\$500	\$1,200
Pod	160 x flexible height	POA	POA	POA
Island	300 x 250	\$300	\$1,000	\$2,500

Maximum File Sizes:

Top Banner	50k
Skyscraper	25k
Centre Banner	20k
Pod	15k
Island	20

Accepted Formats:

GIF, JPEG, Animated GIF & Flash

Deadlines

Booking: Bookings can be made up to one week before placement and will be dependant on availability.

Material: Tuesday prior to Thursday placement

Delivery Address: Media Titles Group Ltd, Level 1, 3 Robert St, Ellerslie, Auckland

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