

OFFICIAL ALL BLACKS TEST PROGRAMMES



ALL BLACKS TEST PROGRAMMES 2009

Date	Game	Venue
June 13	New Zealand v France	Dunedin
June 20	New Zealand v France	Wellington
June 27	New Zealand v Italy	Christchurch
July 18	New Zealand v Australia	Auckland
Sept 12	New Zealand v South Africa	Hamilton
Sept 19	New Zealand v Australia	Wellington

advertising specifications – A4 format

Size – full colour gloss A4 publication	dimensions (height x width)	1-2 programmes (per insertion)	3 - 6 programmes (per insertion)
Double Page	297mm x 420mm (+5mm bleed)	\$3000	\$2100
Full page	297mm x 210mm (+5mm bleed)	\$1995	\$1395
Half page	132mm x 186mm (+5mm bleed)	\$1100	\$770
Quarter page	132mm x 92mm (+5mm bleed)	\$750	\$525

*All rates are GST exclusive

advertising shapes and technical data (drawings not to scale)

Double Page Spread 297mm x 420mm (+5mm Bleed)	Full Page/Cover Page 297mm x 210mm (+5mm Bleed)	Half Page horizontal 132mm x 186mm (+5mm Bleed)	Quarter Page 132mm x 92mm (+5mm Bleed)
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ads specifications

We accept high resolution (300dpi+) Acrobat PDF's including crop marks and bleed of 5mm with all fonts embedded. Must be supplied layers flattened, CMYK at 300dpi+. Material can be sent to us either via: email or CD.

deadlines

Booking: May 15, 2009

Material: June 1, 2009

Delivery Address: Media Titles Group Ltd, Level 1, 3 Robert St, Ellerslie, Auckland

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