

OFFICIAL NEW ZEALAND CRICKET SEASON GUIDE



CRICKET

advertising rates & specifications

Size – full colour gloss A4 publication	dimensions (height x width)	INVESTMENT
Double Page Spread	297mm x 420mm (+5mm bleed)	\$4950
Full page	297mm x 210mm (+5mm bleed)	\$3850
Half page	132mm x 186mm (+5mm bleed)	\$2750

Note: all prices quoted exclude GST and are non-agency commission bearing.

advertising shapes and technical data (drawings not to scale)

Double Page Spread 297mm x 420mm (+5mm Bleed)		Full Page/Cover Page 297mm x 210mm (+5mm Bleed)	Half Page horizontal 132mm x 186mm (+5mm Bleed)
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ads specifications

We accept high resolution (300dpi+) Acrobat PDF's including crop marks and bleed of 3mm with all fonts embedded. Must be supplied layers flattened, CMYK at 300dpi+. Material can be sent to us either via: email or CD.

deadlines

Booking:	September 2009
Material:	Early October 2009
Delivery Address:	Media Titles Group Ltd, Level 1, 3 Robert St, Ellerslie, Auckland
Email:	margaret@rugby.co.nz
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