



EMAIL NEWSLETTER

PLACEMENTS	NO. OF SCREENS	SIZE (w x h) pixels	RATE (per week)	RATE (per month)	RATE (3 months)
Main Top Banner	1	728 x 90	\$500	\$1,600	\$4,000
Editorial Banner	1	468 x 60	\$300	\$1,000	\$2,300
Pod	1	160 x 120	\$150	\$500	\$1,200
Pod	1	160 x flexible height	POA	POA	POA
Editorial product release	1	100 words	\$300		

Maximum File Sizes:

Main Top Banner 30kb
 Editorial Banner 15kb

Accepted Formats:

GIF, JPEG, Animated GIF

deadlines

Booking: Bookings can be made up to one week before placement and will be dependant on availability.
 Material: Tuesday prior to Thursday placement
 Delivery Address: Media Titles Group Ltd, Level 1, 3 Robert St, Ellerslie, Auckland
 Email: margaret@rugby.co.nz
 Phone: 09 525 5434
 Mobile: 0274 935 263
 Fax: 09 525 5435